



## Limitless Visuals<sup>SM</sup>

### On-Demand Web Visuals to enhance Conference Calls and Presentations

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On-demand automated web Visuals and conferences. And it's easy and flexible to use. The host uses a simple, intuitive interface for all skill levels of users to set up and manage the presentation or conference. Guests view the presentation through their standard web browser. Limitless Visuals<sup>SM</sup> is on-demand, ready to go whenever you need to bring together your group, quickly and inexpensively.

#### Why You Need Visuals

**Seeing makes the most sense.** Sight is the most used human sense. 75% of all environmental stimuli is received through visual reception. The best presenters use visuals to maximize the impact of their presentation!

**Visuals are the best way to teach your audience.** 55% percent of what an audience learns comes directly from the visual messages seen during a presentation - compared to 38% from audio messages. By combining audio and visual presentation messages, presenters can ensure their objectives are met.

**Visuals increase the retention of messages.** The retention rate of verbal only presentations is approximately 10%. However, when you combine visual messages with verbal communication, you increase the retention rate to nearly 50%.

**Visuals help you meet your audience objectives.** When presenters use visual aids in their presentations, they are twice as likely (67% vs. 33%) to achieve their audience objectives, versus speakers who don't use visual aids. By incorporating effective visuals in your presentation, you increase your ability to communicate your message to your audience.

**Visuals reduce the length of your meeting.** The average length of meetings in which visuals were used were 26.8% shorter (26.7 minutes vs. 18.6 minutes) than meetings in which no visuals were used. With executive salaries at several hundred dollars an hour, visuals can save corporate

***Only \$ 195 per month!***  
***Unlimited\* usage for one low monthly fee!***

\* Monthly, 10 participant unlimited usage web conference. Monthly 20 and 50 participant unlimited usage web conferences available at similar, incredible values.

#### Limitless Visuals<sup>SM</sup> - Benefits

- No long term contracts or reservations.
- No setup or cancellation fees of any kind.
- Maximum reliability.
- 24 hour customer service.

#### Limitless Visuals<sup>SM</sup> – Advantages

**Easy to Use – No training required -**, designed for all skill levels. Intuitive user interface. Supports planned and unplanned meetings.

**Quick** – Instant, one-click publishing. Desktop icon can be invoked spontaneously.

**Cost Effective** – Limitless Visuals<sup>SM</sup> delivers the highest value and quality of service available for one low monthly fee. Price plans to meet your budget.

*Also Available:*

## ***Limitless Conferencing<sup>SM</sup>***

***Combine both for Limitless Meetings<sup>SM</sup>,  
the ultimate communication package!***

**Call: 800-507-0577**

**For all your communications needs;  
sales, customer service and support.**